

1 What is claimed is:

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3 1- A postable sticker comprising a flexible material sheet having at
4 least one first area and at least one second area, said first area being at
5 least partially coated with a non-destructive peelable adhesive coating
6 and said second area being substantially free from said non-destructive
7 peelable adhesive, wherein the improvement comprises;
8 at least one weakened tear line, said weakened tear line being of such a
9 shape and location that it substantially separates said at least one first
10 area from said at least one second area.

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12 2- A postable sticker comprising a flexible material sheet having at
13 least one first area and at least one second area, said first area being at
14 least partially coated with a non-destructive peelable adhesive coating
15 and said second area being substantially free from said non-destructive
16 peelable adhesive, wherein the improvement comprises;
17 at least one score line, said score line being located in said postable
18 sticker such that when said postable sticker is folded along said score
19 line and pressed together, said adhesive coating of said first area is
20 substantially covered and adheres to the back side of said postable
21 sticker.

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23 3- The postable sticker of claim 1 further comprising at least one
24 notched section.

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26 4- The postable sticker of claim 2 further comprising at least one
27 notched section.

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- 2 5- The postable sticker of claim 1 wherein said second area having pre-
- 3 printed (ruled) lines.
- 4
- 5 6- The postable sticker of claim 2 wherein said second area having pre-
- 6 printed (ruled) lines.
- 7
- 8 7- The postable sticker of claim 1 wherein said flexible material sheet
- 9 being a plastic film.
- 10
- 11 8- The postable sticker of claim 2 wherein said flexible material sheet
- 12 being a plastic film.
- 13
- 14 9- The postable sticker of claim 7 wherein said plastic film being
- 15 transparent.
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- 17 10- The postable sticker of claim 8 wherein said plastic film being
- 18 transparent.
- 19
- 20 11- The postable sticker of claim 1 wherein said weakened tear line
- 21 being of other than a straight line form.
- 22
- 23 12- A postable sticker comprising a flexible material sheet having at
- 24 least one first area, at least one second area and at least one line
- 25 defined by the boundary of said first area, said first area being at least
- 26 partially coated with a non-destructive peelable adhesive coating and

1 said second area being substantially free from said non-destructive
2 peelable adhesive, wherein the improvement comprises;
3 at least one notched section, for ease of initiating a fold along a line
4 substantially parallel to or coinciding with said at least one line.

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ADD A1